

# For Immediate Release

Date May 2008

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## **SGR Interactive Sports Village at the 2008 Suffolk Show**

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The Suffolk Show takes place this year on Wednesday 28<sup>th</sup> and Thursday 29<sup>th</sup> May 2008 – half term week and one attraction that you cannot afford to miss is the SGR FM Interactive Sports Village.

The SGR FM Roadshow will be there with a full studio set up and broadcasting live from the Show. Nick Pandolfi (10am-2pm) and Paul Morris (from 2pm) will be presenting their entire shows from the stage. The SGR FM inflatable slide will also be there. Bright pink and green, its great fun for kids to have a go on - and 25% of the money taken goes to SGR FM's charity, 'Operation Santa Claus'. Another special attraction this year in the Sports Village, especially for fans of Dr Who, will be a full size Dalek. Have your picture taken with it, with all profits going to SGR FM's charity, 'Operation Santa Claus' (suggested donation £1).

The Sports Village is very pleased to be welcoming Suffolk Sport who will be promoting sport, active recreation and healthy lifestyles, with particular emphasis on the run-up to the 2012 Olympic and Paralympic Games. With fun-packed demonstrations, displays and sport-related activities for all ages, they will be linking in with all the other sporting exhibitors, including Optua, who provide a wide range of services for disabled people across Suffolk. Other sports represented in the area include sailing, tennis, cricket, golf and of course Ipswich Town Football Club who will returning with some of their players. The X-treme Trials Motor-cycle Display Team will be based here and perform their fearless display twice a day.

Christopher Bushby, Executive Director says "I am delighted that Suffolk Sport have taken on the mantle this year of providing the centrepiece for the sports village, ensuring that it is very much about 'come and have a go and try your hand' at the excellent array of sports that the County of Suffolk has to offer".

Other activities across the two days will be appearances from the SGR FM Cheerleaders, who are seen at Ipswich Town Football Club every match day and the SGR FM Thunders will be on hand to entertain and hand out some goody bags and car stickers.

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# Press Release

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press release

As well as offering a discount, Pre-Show tickets allow *fast track entry* onto the Showground on Show days. Pre-Show discounted tickets are available now from Trinity Park office, the dedicated ticket line – 01473 707117 or online at [www.suffolkshow.co.uk](http://www.suffolkshow.co.uk) and will be on sale until Thursday 22 May. Ticket prices this year are: Adults £16.00 on the day (£14.00 pre-Show) children £6.00 (£5.00 pre-Show) and Senior citizens' £12 (£11.00 pre-Show). Car parking on the day is £5 (£4 pre-Show). The family ticket offers excellent value at £35 for two adults, two children plus car parking. Family tickets are also available on the day at £40, excluding the Car park ticket but still offering a significant discount. Members' tickets cost £37 each and allow admission to the Showground on both days, free entrance to the Flower Show, together with forward car parking and access to the Ringside Club facilities.

*Ends*

For further information and images please contact Julie Podmore at the Suffolk Agricultural Association. Telephone 01473 707119 or email [julie@suffolkshow.co.uk](mailto:julie@suffolkshow.co.uk)  
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